



| Net Rates in US\$                 | First Page | Pages 2-3-4-5 | Inside Pages | Last  |
|-----------------------------------|------------|---------------|--------------|-------|
| Upper Box                         | 500        |               |              |       |
| Box                               | 400        | 350           | 125          | 300   |
| Double Box                        | 800        | 700           | 250          | 600   |
| Triple Box (Horizontal on Page 1) | 1,200      | 1,050         | 375          | 900   |
| Banner                            | 1,200      | 1,050         | 375          | 900   |
| 1/4 Page (Vertical & Horizontal)  |            | 1,750         | 750          | 1,500 |
| 1/2 Page (Vertical & Horizontal)  |            | 3,500         | 1,500        | 3,000 |
| Full Page                         |            | 7,000         | 3,000        | 6,000 |
| Island Ad (1/4)                   |            | 2,000         | 1,000        | 2,000 |
| Page Killer                       |            | 3,500         | 1,500        | 3,000 |

|                    |                              |
|--------------------|------------------------------|
| Colored Pages      | 1-2-3-6-7-8-9-10-11-14-15-16 |
| Political Ads      | Upon request                 |
| Creative Media Buy | Upon request                 |
| Flyers & Inserts   | Upon request                 |

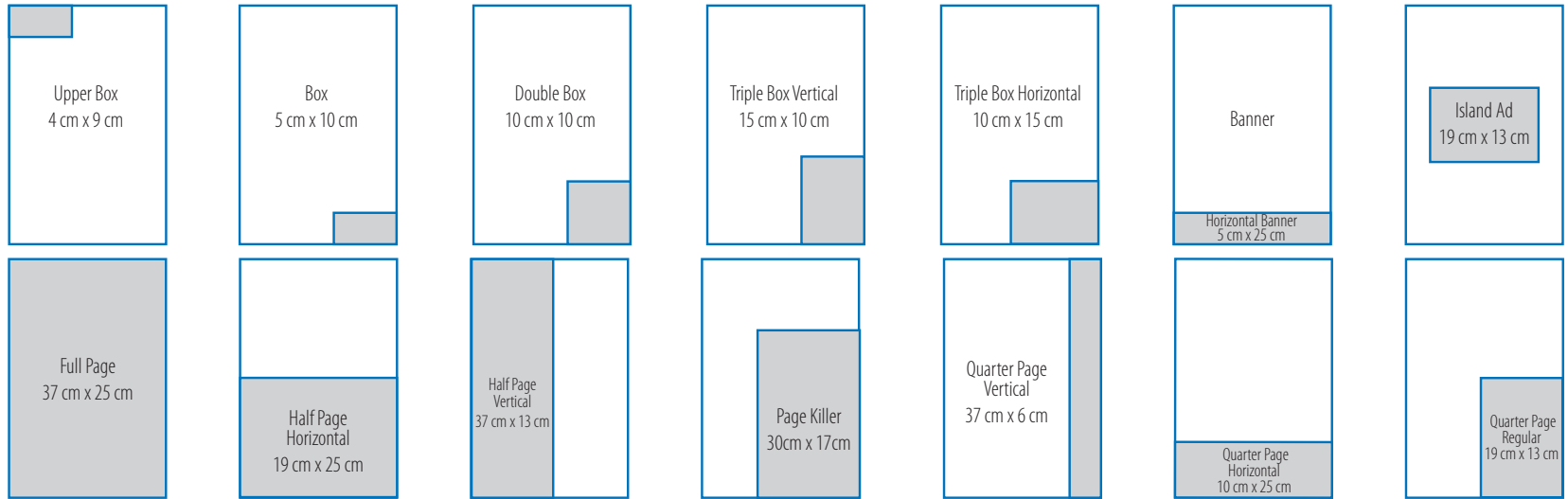
| Press Releases Rates |      |
|----------------------|------|
| Triple Box           | 500  |
| Quarter Page         | 750  |
| Half Page            | 1250 |
| Full Page            | 2000 |

| Technical Specifications |   |
|--------------------------|---|
| Printing Size            | 38 cm x 25 cm                                   |
| Box                      | 5 cm x 10 cm                                    |
| Design Format            | CD (Illustrator, Eps, Photoshop, High/res jpeg) |
| Deadline For Material    | 24 hours prior to first insertion               |

- The ads published are under the sole liability of the advertiser. The publisher reserves the right to unconditionally refuse any advertisement if it is judged to be contrary to the policy of the newspaper.
- A cancellation fee of 50% of the total amount will be charged for any cancellation made 24 hours prior to the date of insertion.
- This rate card can be modified without prior notice, and is subject to V.A.T when applicable.



# AL JOUMHOURIA MODULES



# IPSOS NRS LEBANON DAILY READERSHIP - 2017 - AL JOUMHOURIA #1

