Figures speak louder than words...

More than 25000 faces

Oct 2017
AS PREVIOUSLY ANNOUNCED, TREE AD AND PROMOMEDIA NETWORKS JOINED HANDS AS OF OCTOBER 1ST 2017, OFFICIALLY MAKING DOUZE NETWORKS THE LARGEST SUPPLIER OF 4M X 3M BILLBOARDS IN THE COUNTRY.

AND WHEN WE SAY LARGEST WE REALLY MEAN IT!

TO BETTER GIVE YOU AN IDEA OF THE IMPORTANCE OF THE NEW 2500 FACES NETWORK, WE HAVE THE PLEASURE OF SHARING WITH YOU THE DETAILED FIGURES PER REGION, WHICH SHOW DOUZE NETWORKS GEOGRAPHICAL DISTRIBUTION AND ITS OUTSTANDING LEAD PER AREA.

THE ENCLOSED CHARTS SHOW DOUZE NETWORKS SUPREMACY NOT ONLY IN GREATER BEIRUT, BUT ALSO IN THE REGIONS AND SUB REGIONS WHERE ITS COVERAGE REACHES UNPRECEDENTED RECORDS.
<table>
<thead>
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<th>Distribution, Position, Visibility,</th>
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<tr>
<td><strong>Across Major 4x3 Networks</strong></td>
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</table>
Across Beirut and Mount Lebanon

Distribution

Across Beirut and Mount Lebanon
Visibility

Across Beirut and Mount Lebanon
Across Beirut and Mount Lebanon

Position

Across Beirut and Mount Lebanon

DOUZENetworks
Distribution by Axis : Mapping

Across Major 4x3 Networks
Metn
Golden Route

- Douze Networks: 56.00%
- Media Plus: 19.60%
- Pikasso: 14.20%
- Privilege: 9.00%

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<tr>
<th>Location</th>
<th>Antelias</th>
<th>Bourj Hammoud</th>
<th>Dbayeh</th>
<th>Dekwaneh</th>
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</table>
Douze Networks: 33.82%
Media Plus: 20.73%
Pikasso: 30.05%
Privilege: 15.39%
Beirut

Sub-regions

- Douze Networks: 44.03%
- Media Plus: 27.98%
- Pikasso: 13.99%
- Privilege: 13.99%

Sub-Regions:
- Ain El Remmeneh
- Airport Road
- Chiah
- Chouweifat
- Furn el chebak
- Hadath
- Mreijeh
- TAHWITA