

DOUZENetworks

**FIGURES
SPEAK LOUDER THAN WORDS...**

MORE THAN 2500 FACES

Oct 2017

DOUZE Networks

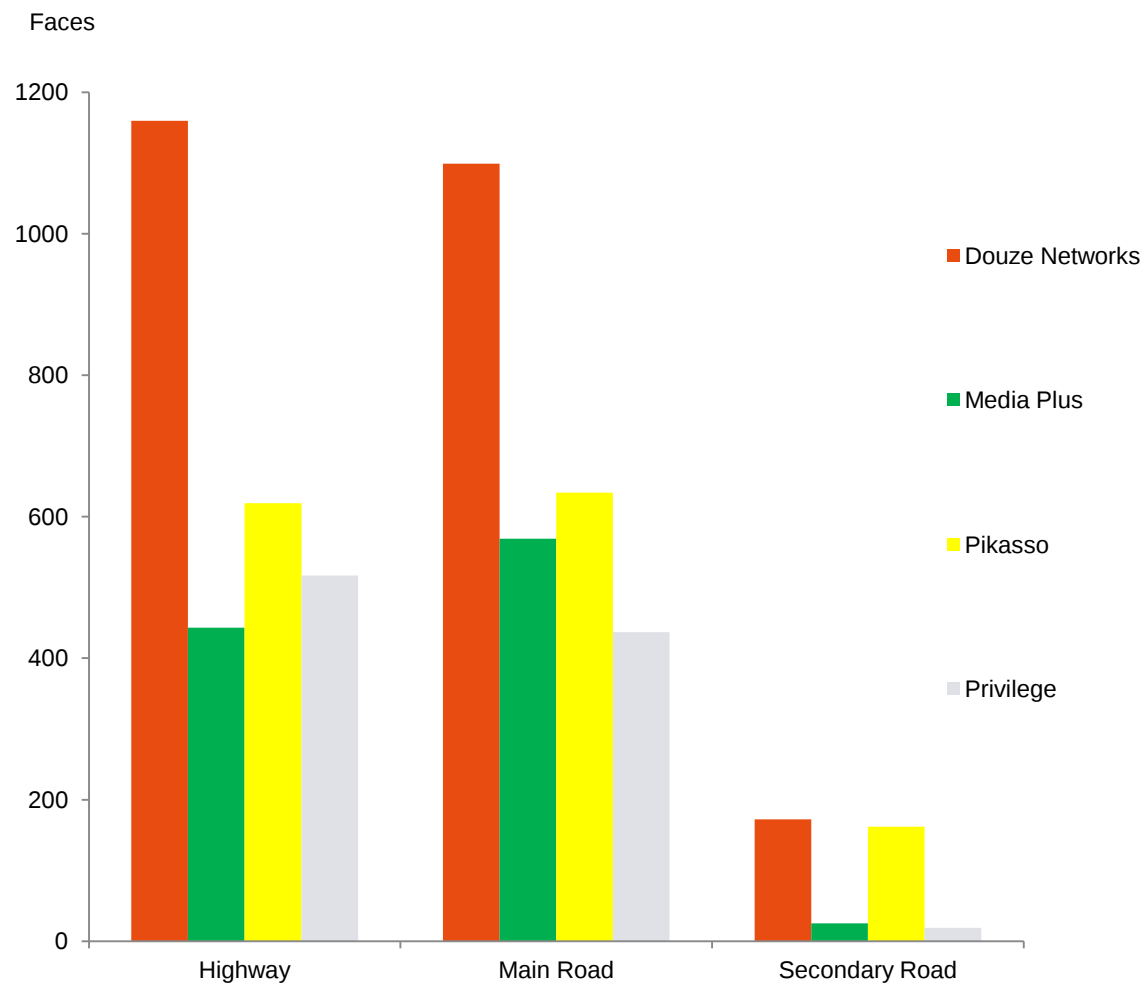
AS PREVIOUSLY ANNOUNCED, TREE AD AND PROMOMEDIA NETWORKS JOINED HANDS AS OF OCTOBER 1ST 2017, OFFICIALLY MAKING DOUZE NETWORKS THE LARGEST SUPPLIER OF 4M X 3M BILLBOARDS IN THE COUNTRY.

AND WHEN WE SAY LARGEST WE REALLY MEAN IT!

TO BETTER GIVE YOU AN IDEA OF THE IMPORTANCE OF THE NEW 2500 FACES NETWORK, WE HAVE THE PLEASURE OF SHARING WITH YOU THE DETAILED FIGURES PER REGION, WHICH SHOW DOUZE NETWORKS GEOGRAPHICAL DISTRIBUTION AND ITS OUTSTANDING LEAD PER AREA.

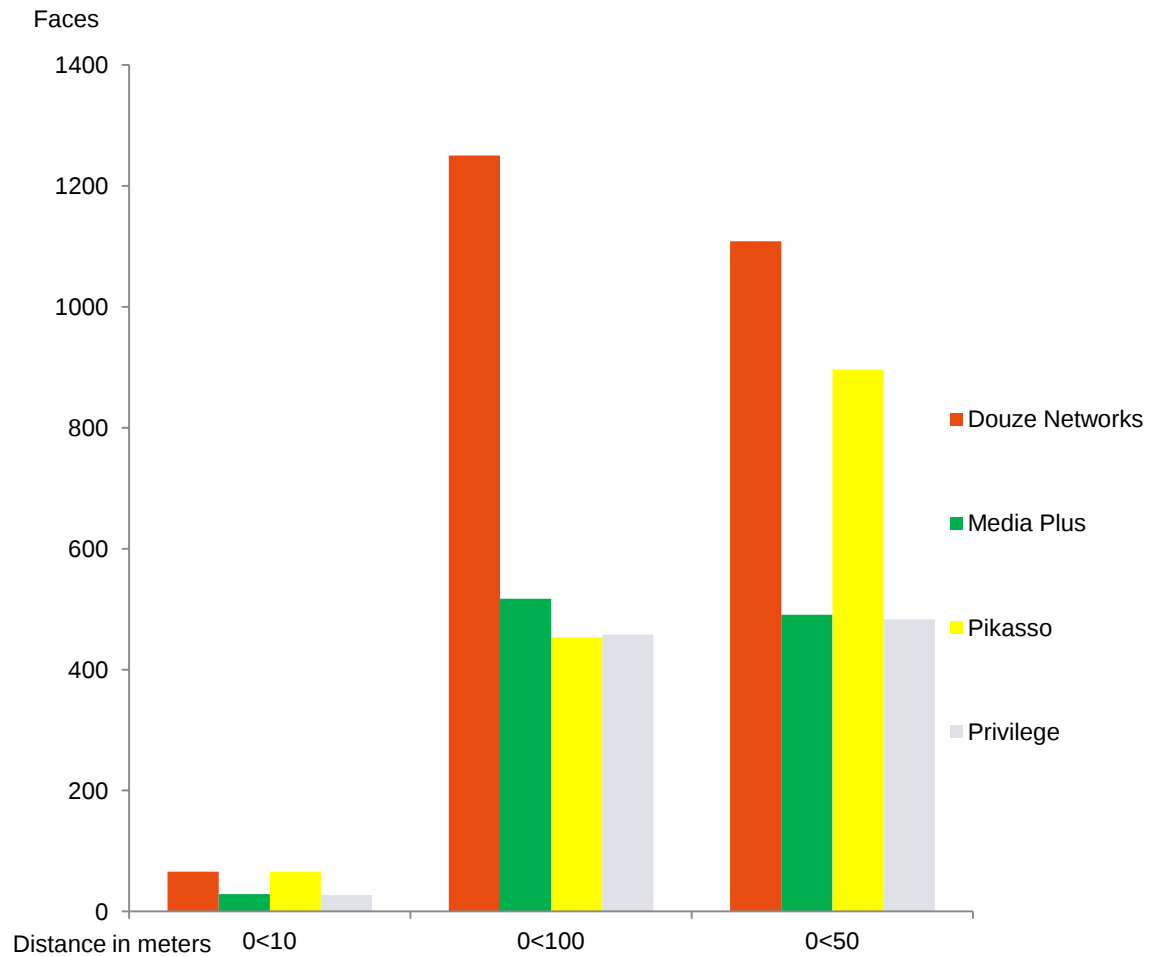
THE ENCLOSED CHARTS SHOW DOUZE NETWORKS SUPREMACY NOT ONLY IN GREATER BEIRUT, BUT ALSO IN THE REGIONS AND SUB REGIONS WHERE ITS COVERAGE REACHES UNPRECEDENTED RECORDS.

Distribution, Position, Visibility,
Across Major 4x3 Networks



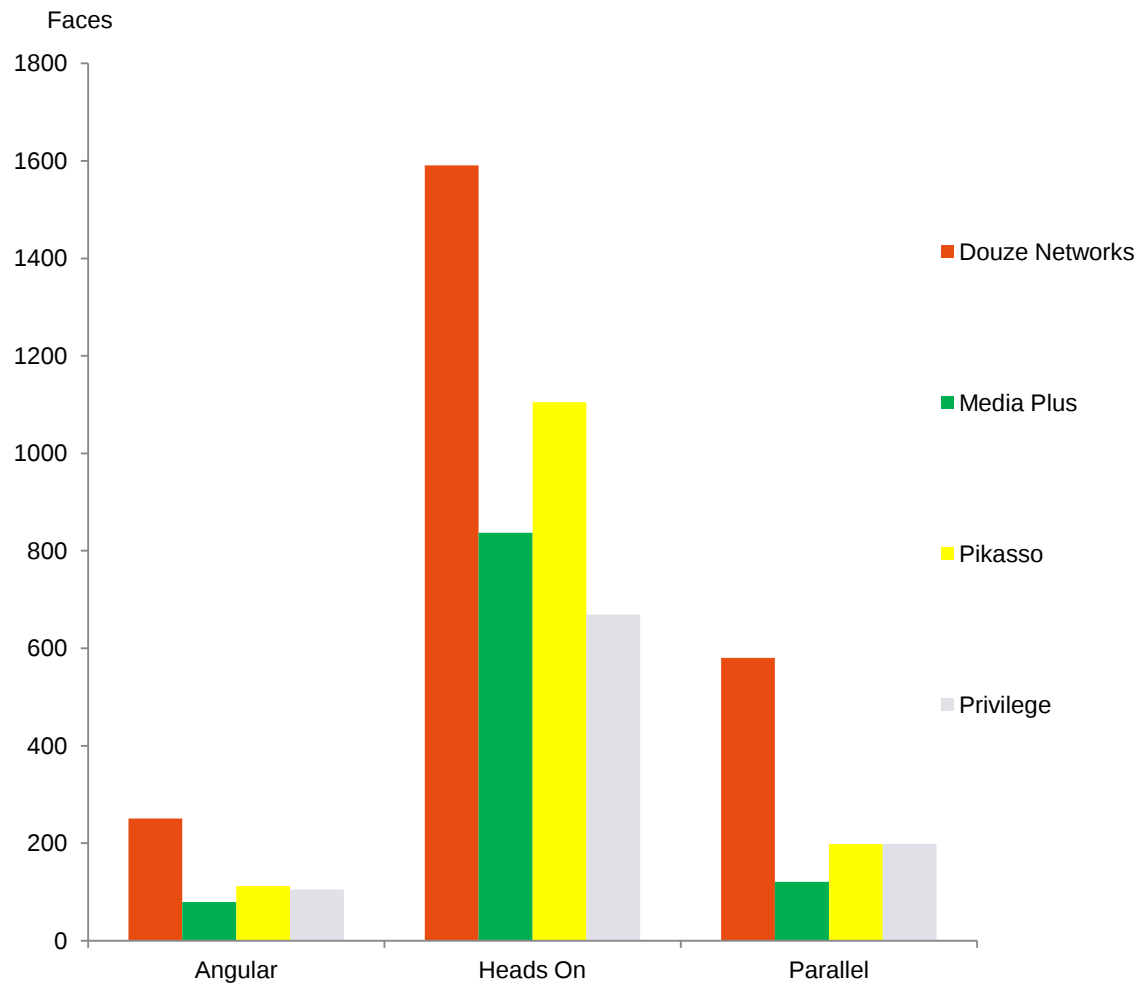
Distribution

Across Beirut and Mount Lebanon



Visibility

Across Beirut and Mount Lebanon



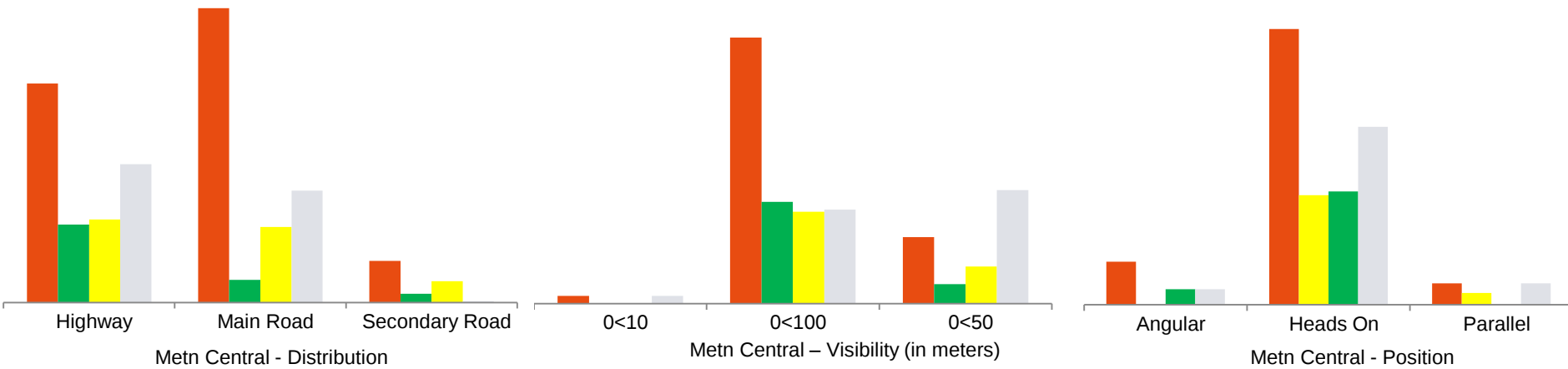
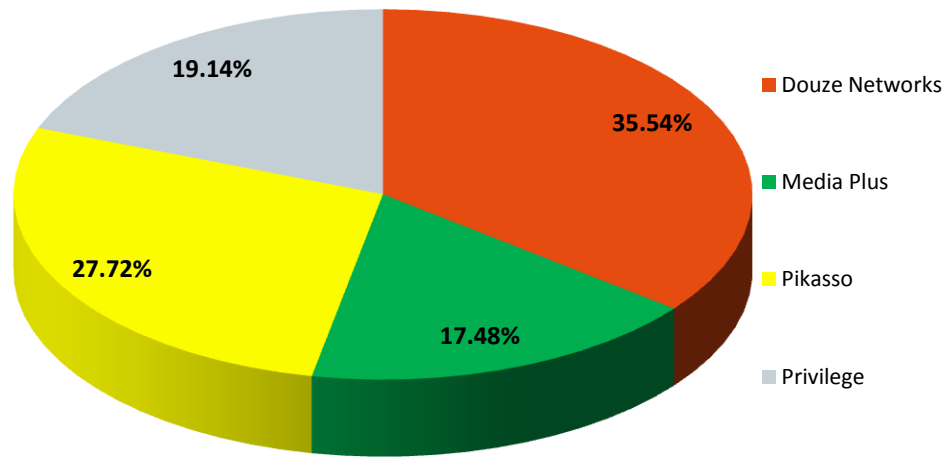
Position

Across Beirut and Mount Lebanon

Distribution by Axis : Mapping

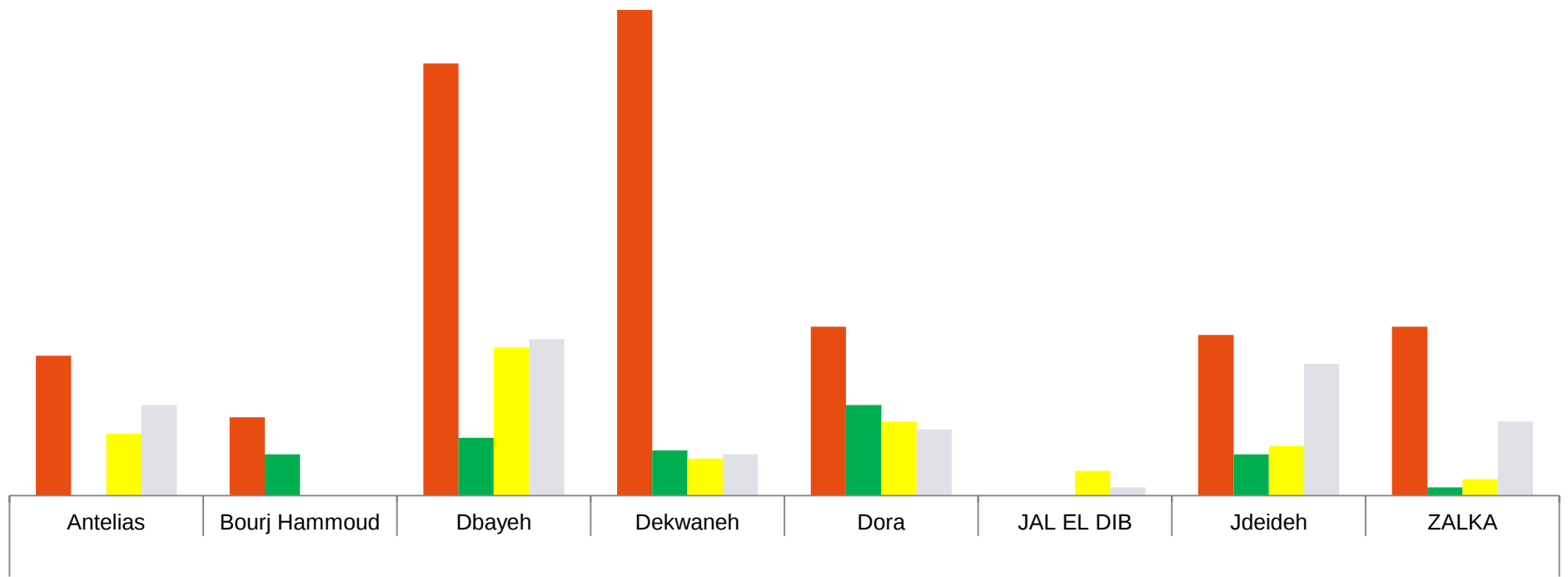
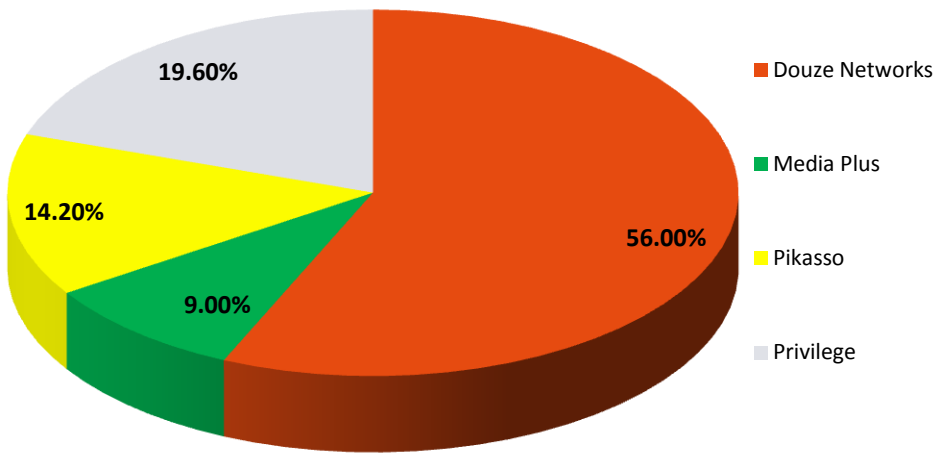
Across Major 4x3 Networks

Metn



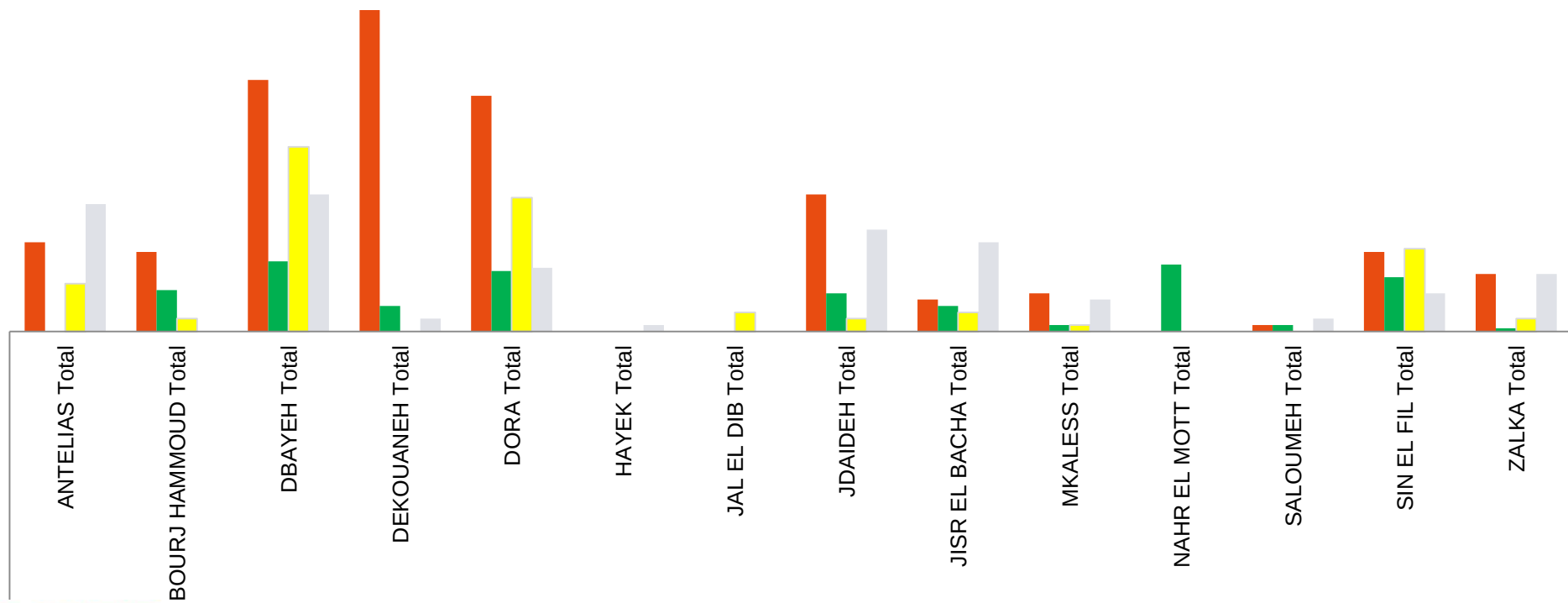
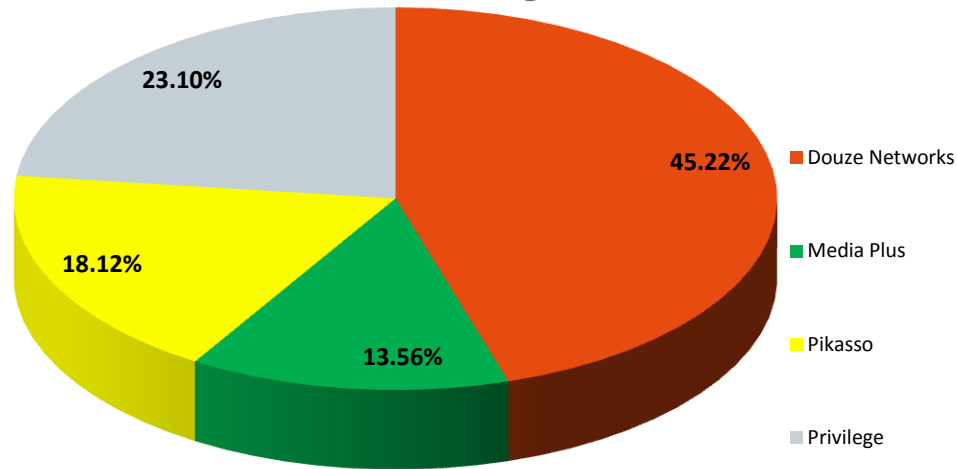
Metn

Golden Route



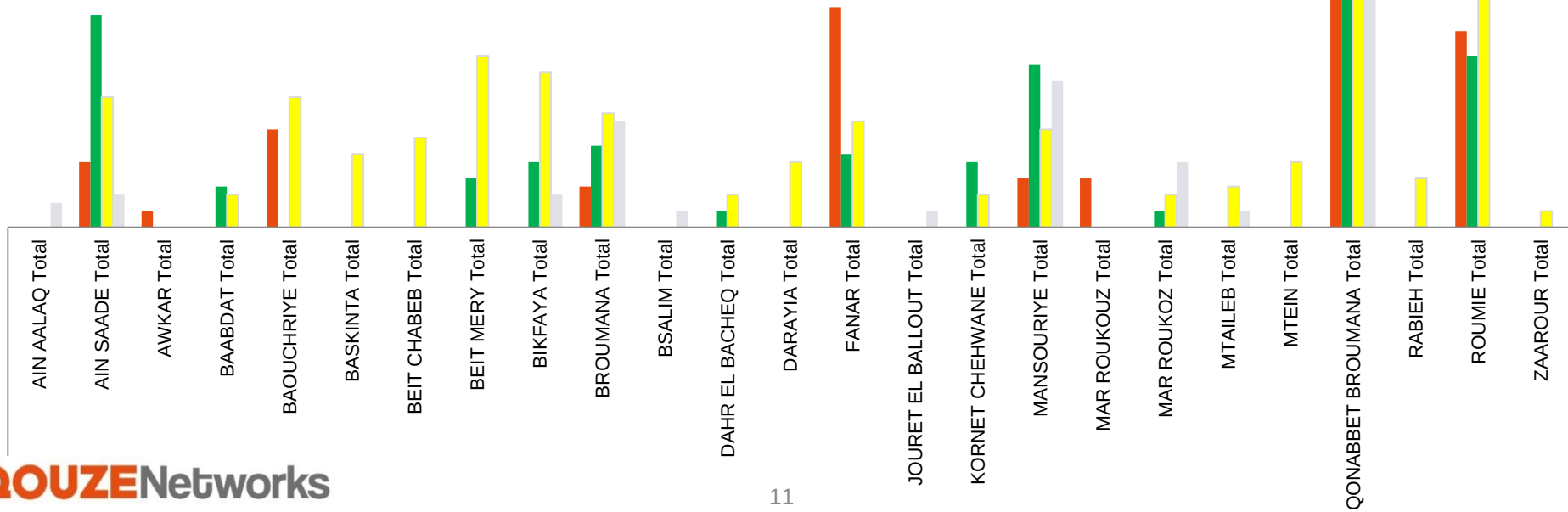
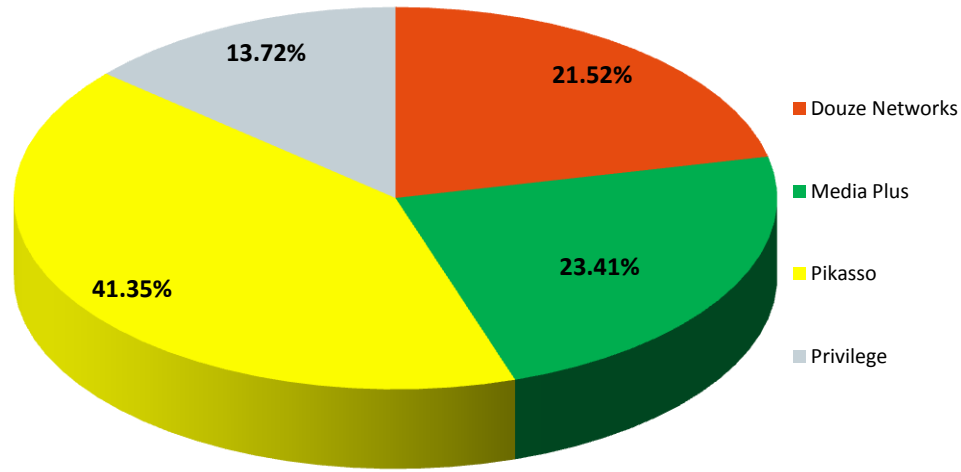
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Main Regions

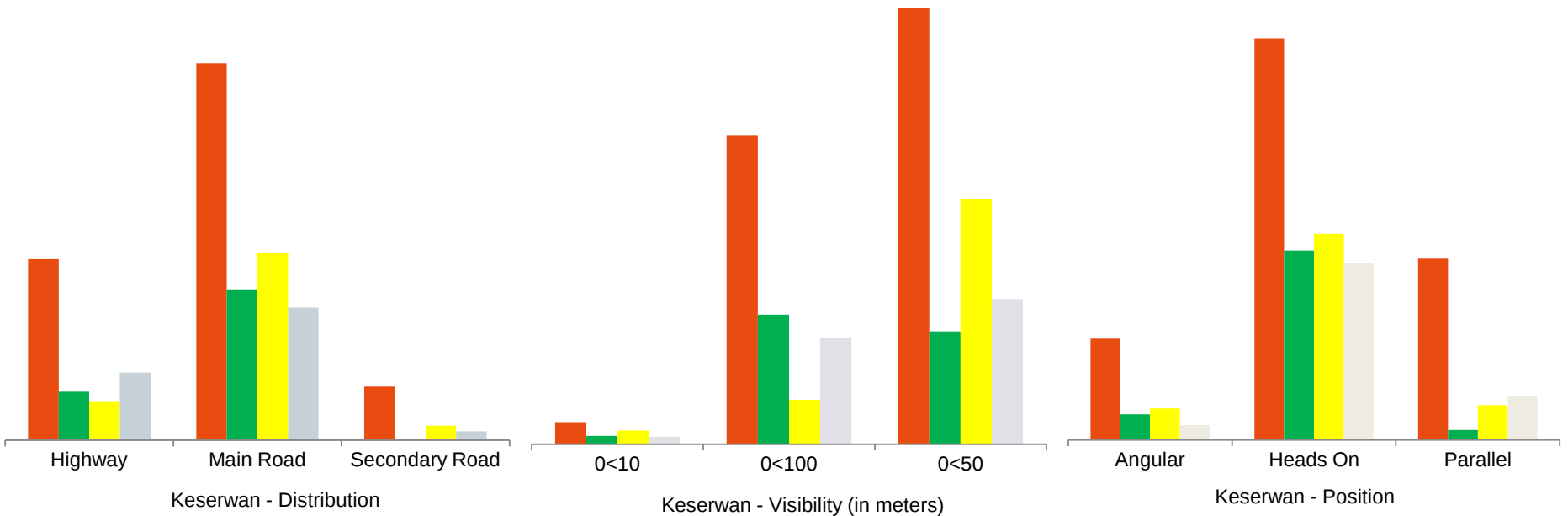
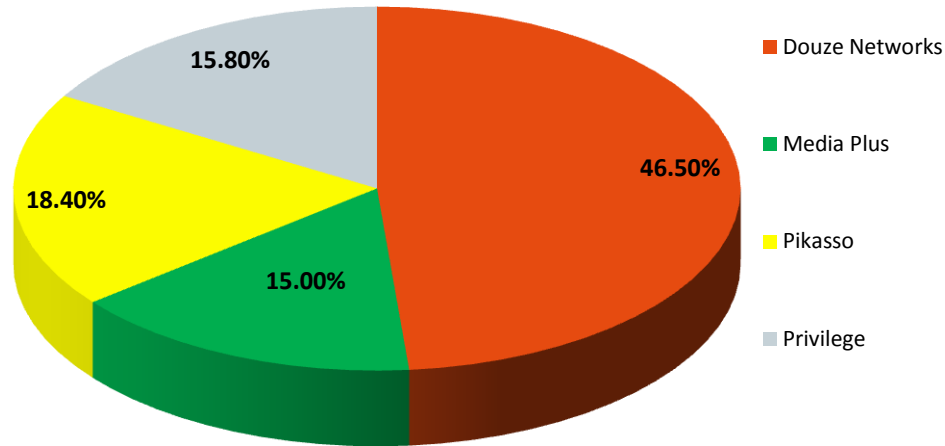


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Sub-regions

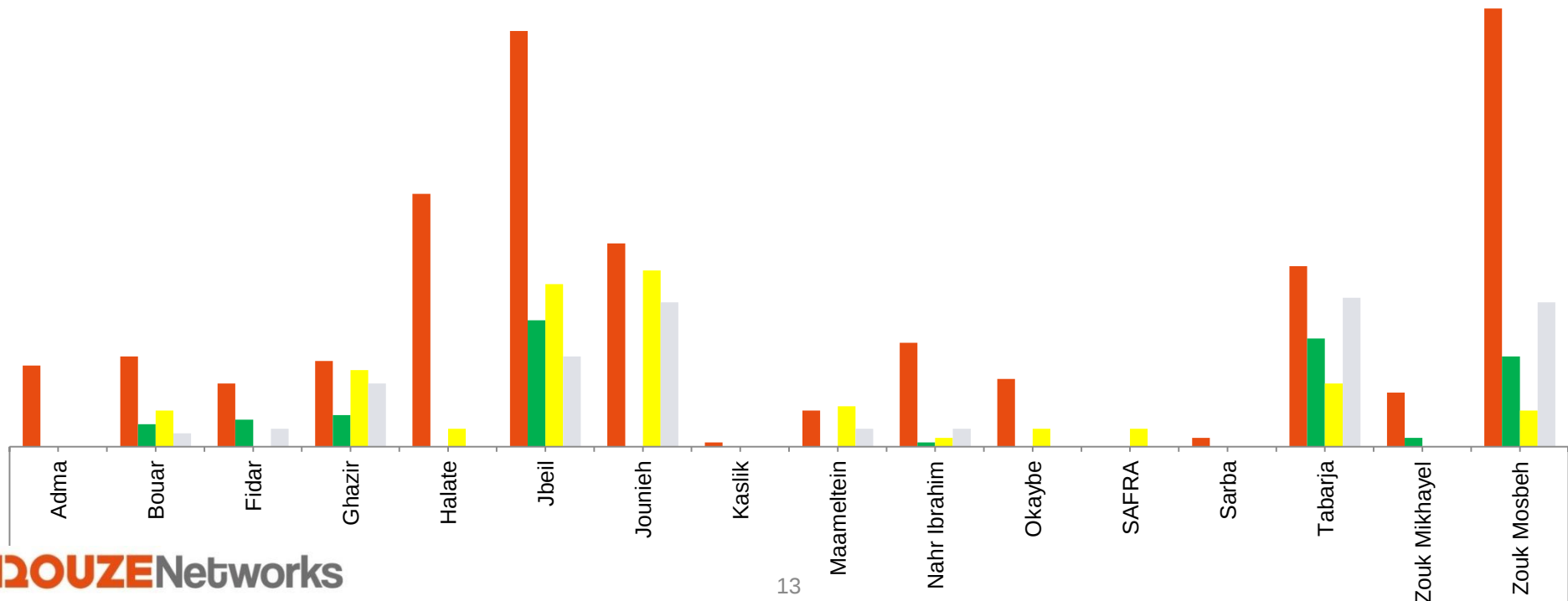
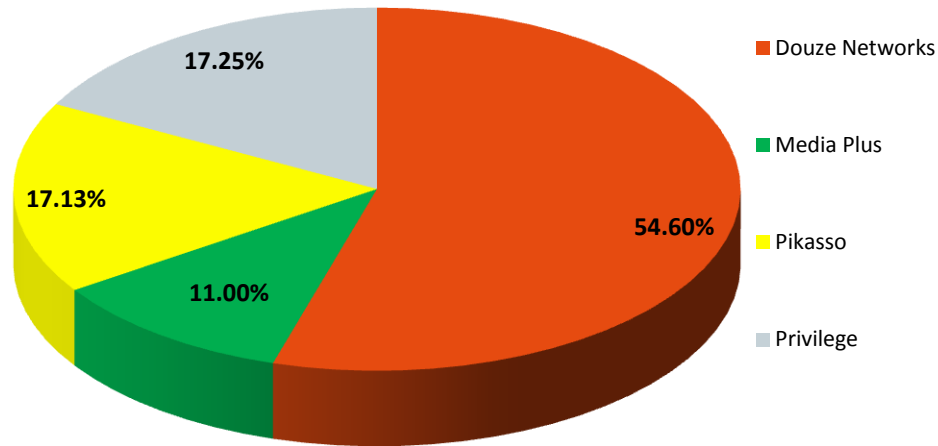


Keserwan



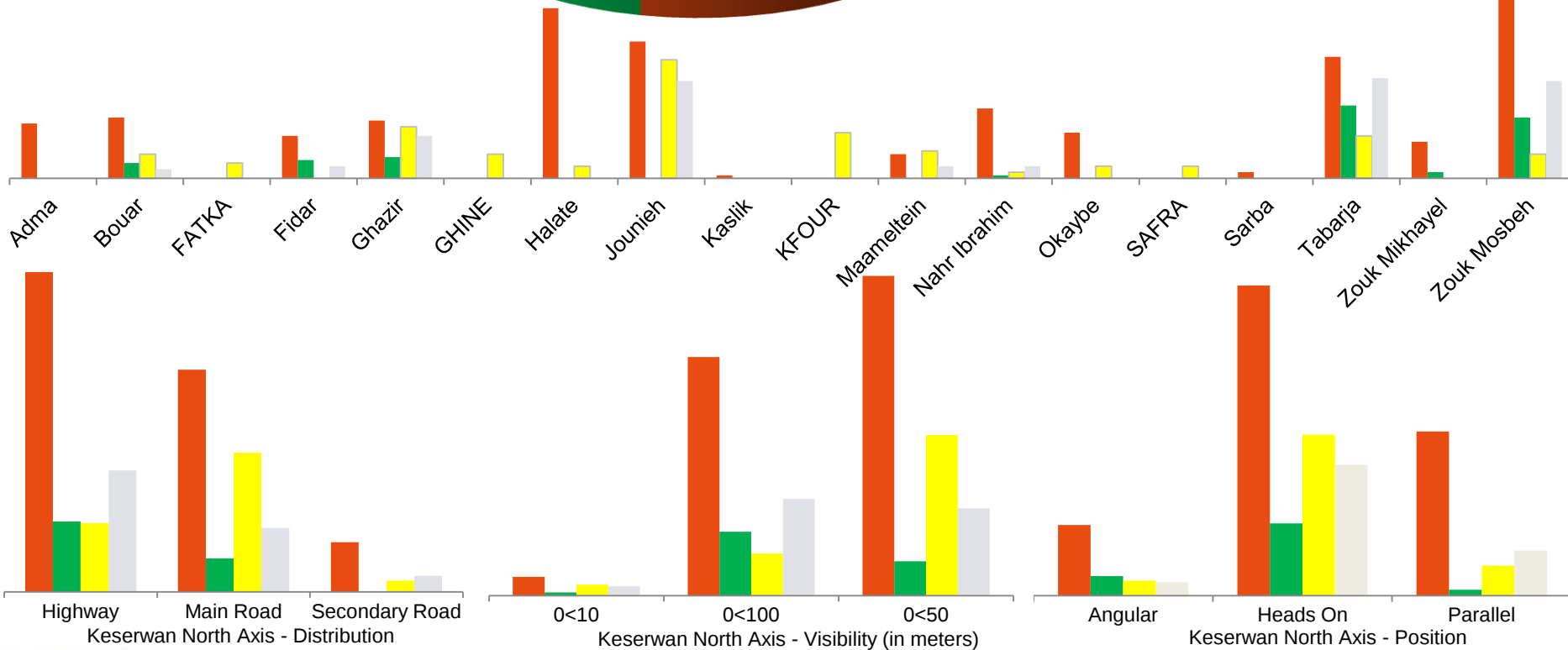
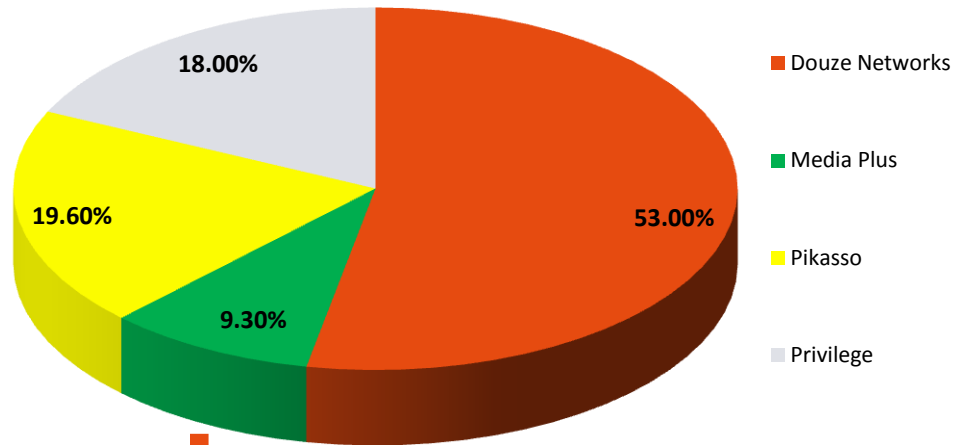
Keserwan

Golden Route



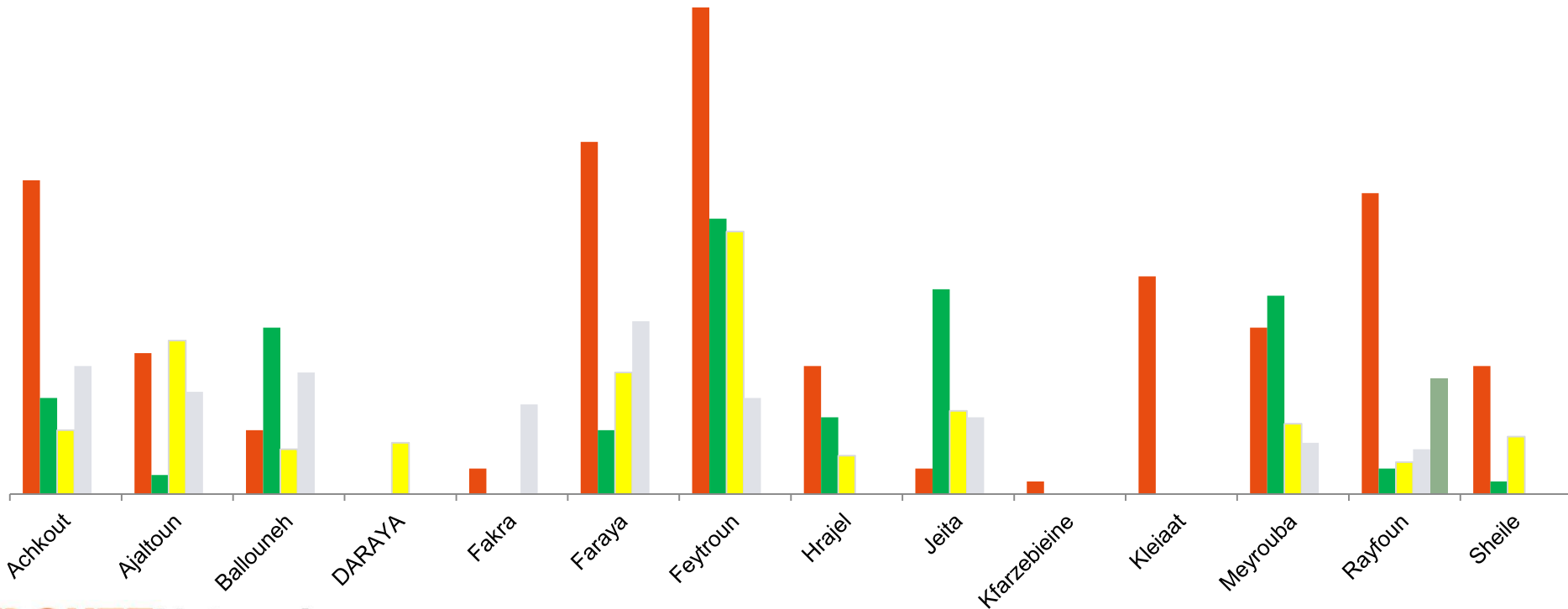
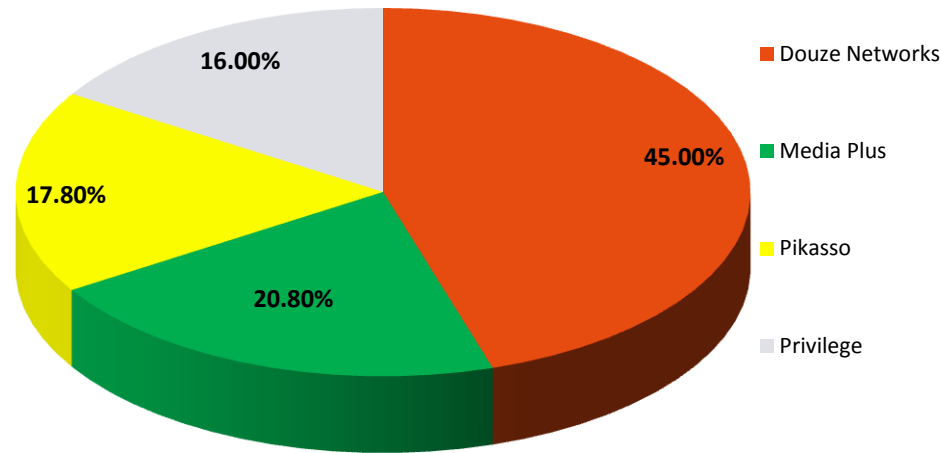
Keserwan

North Axis

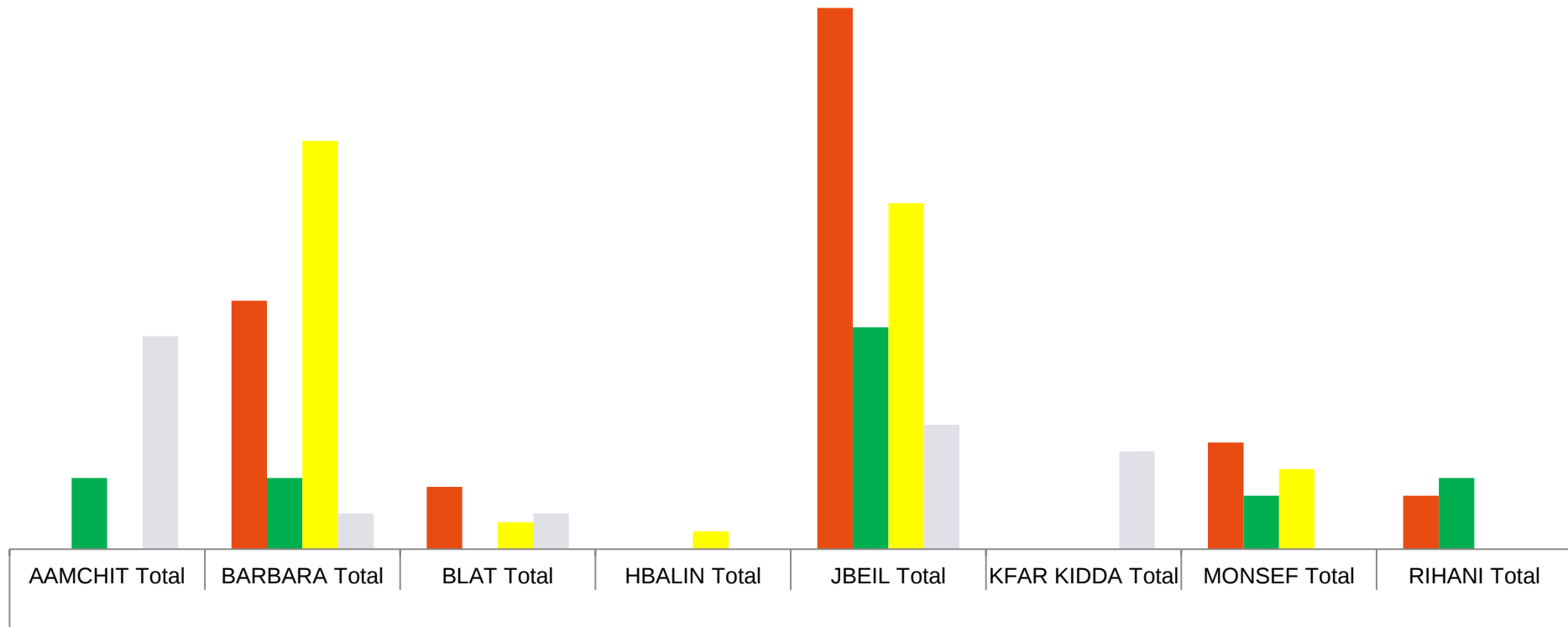
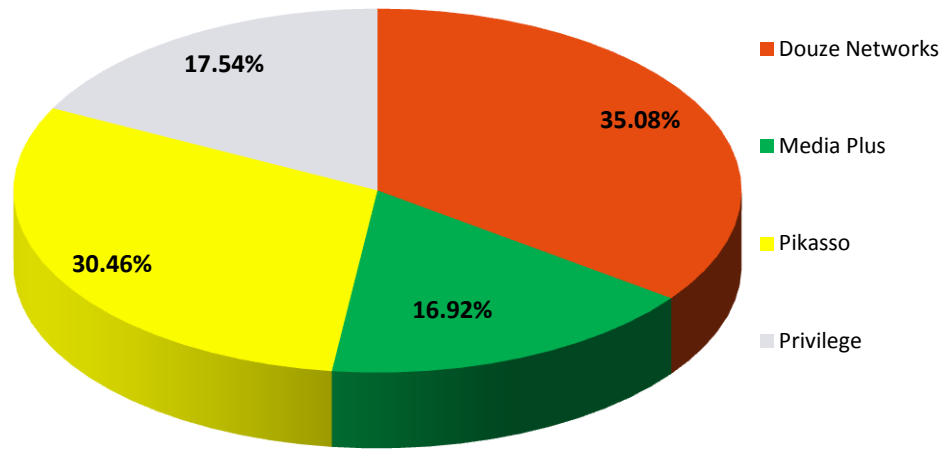


Keserwan

East Axis

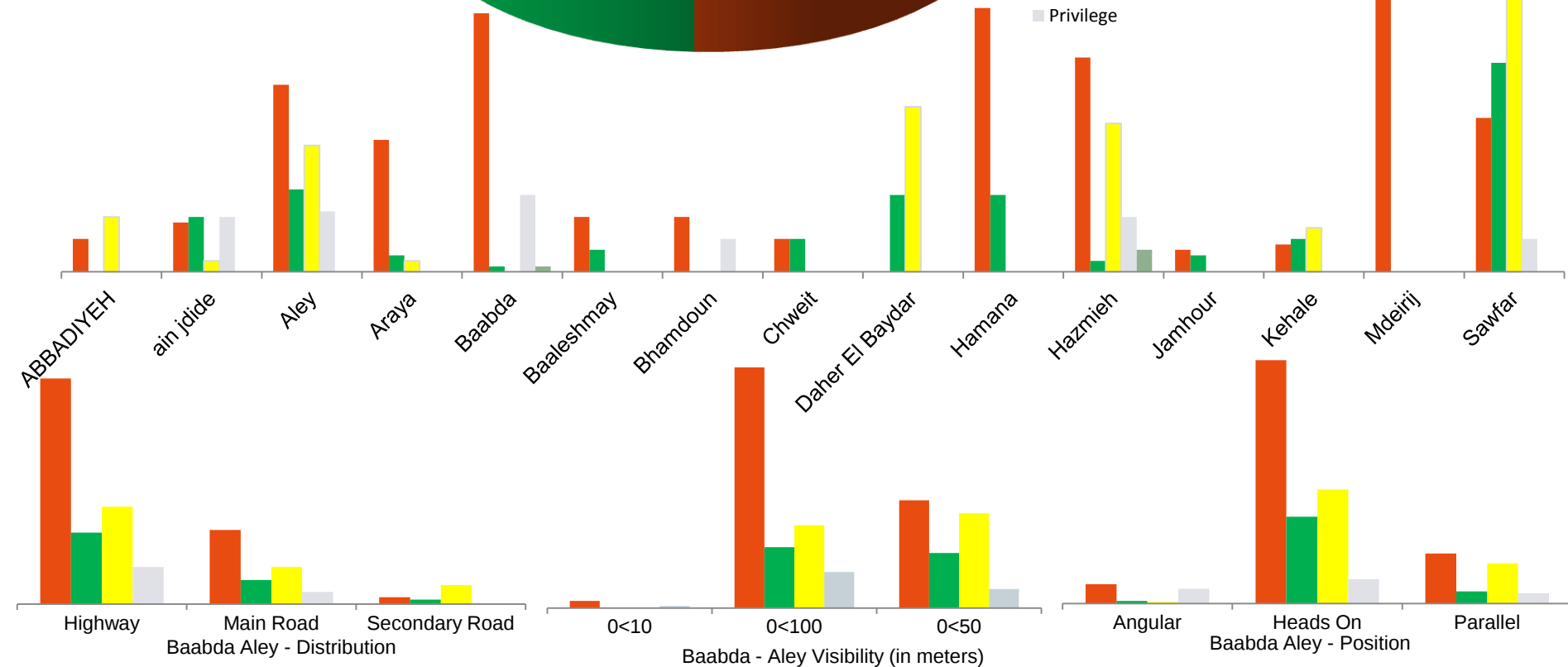
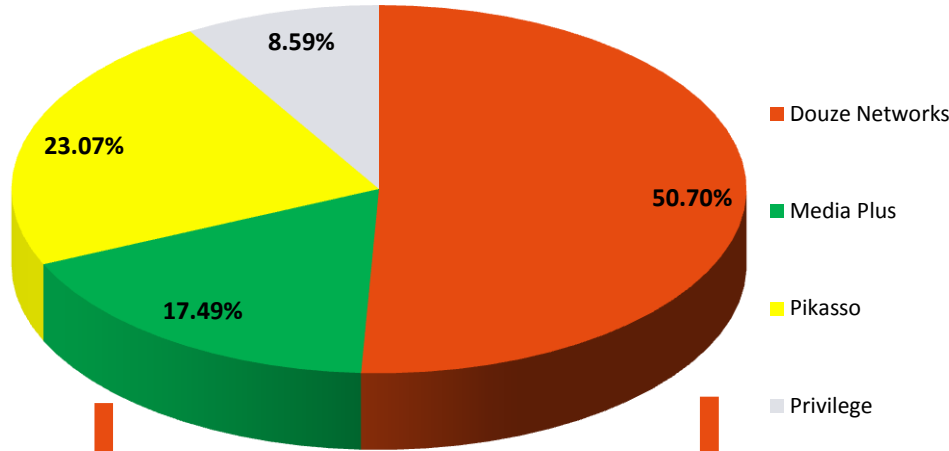


Jbeil



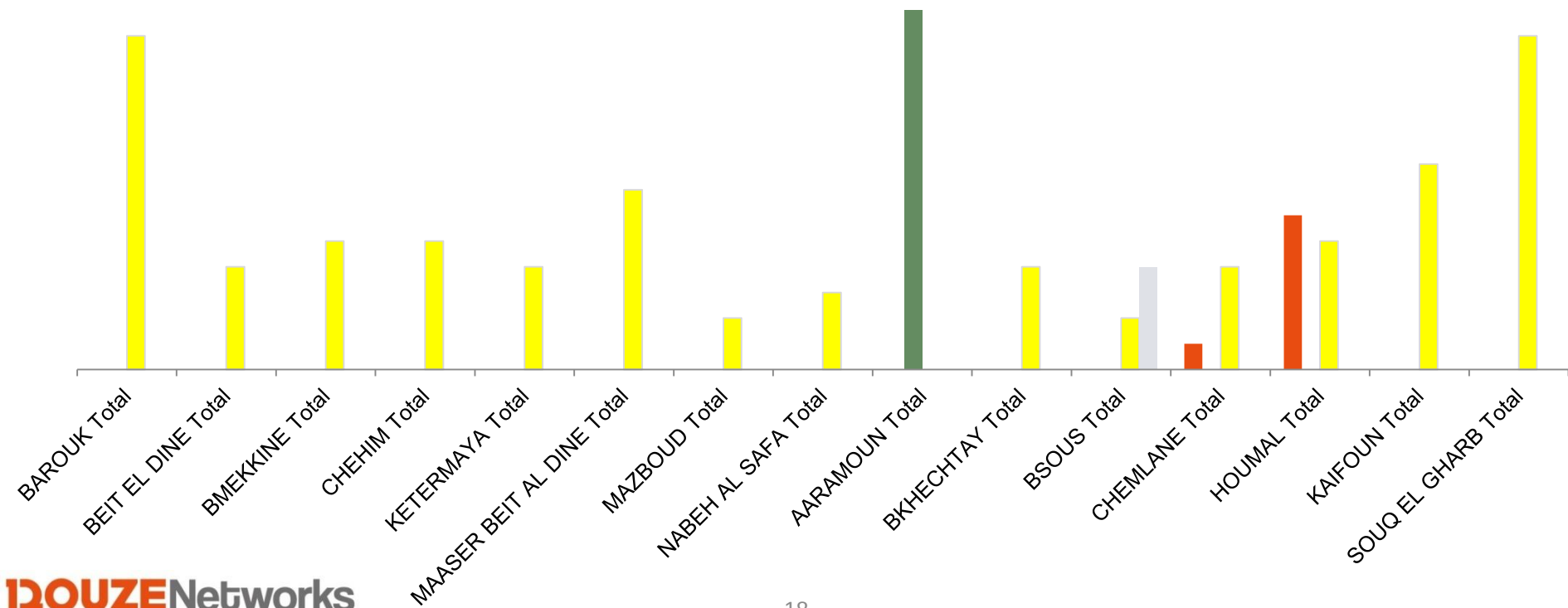
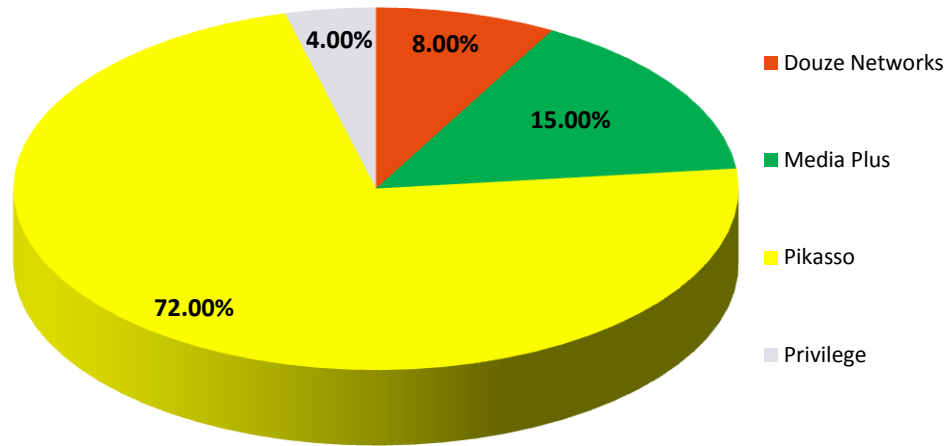
Baabda – Aley

Golden Route

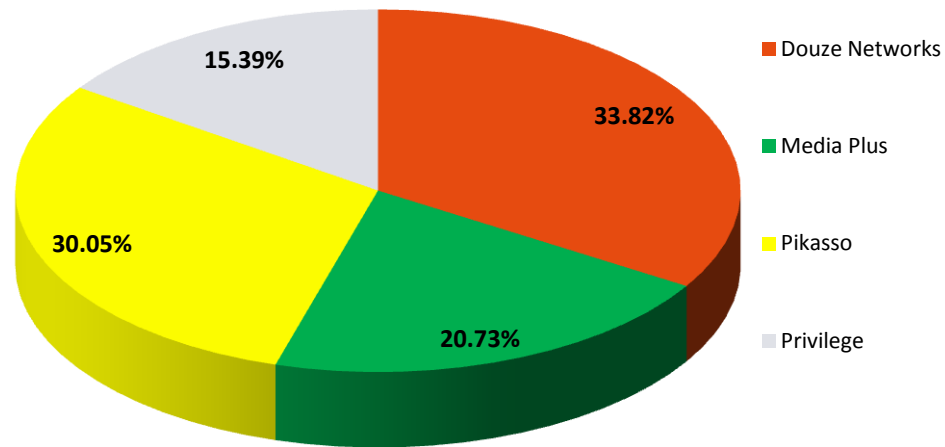


Chouf - Aley

Country side

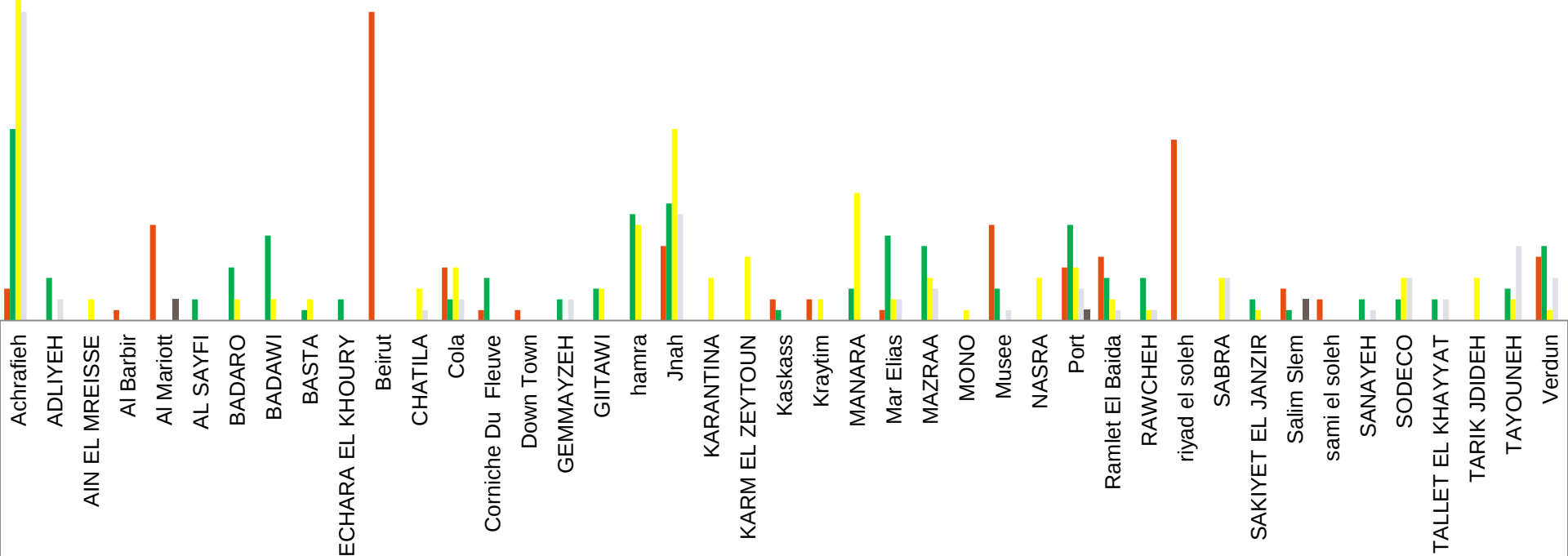
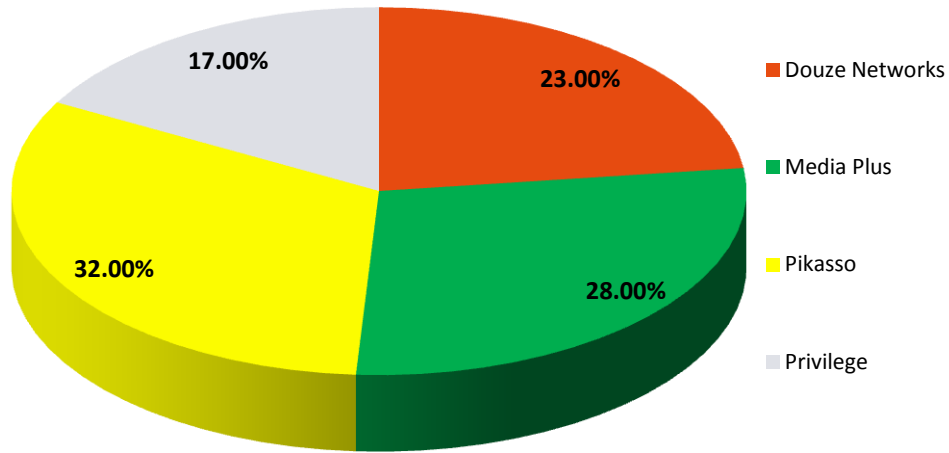


Beirut



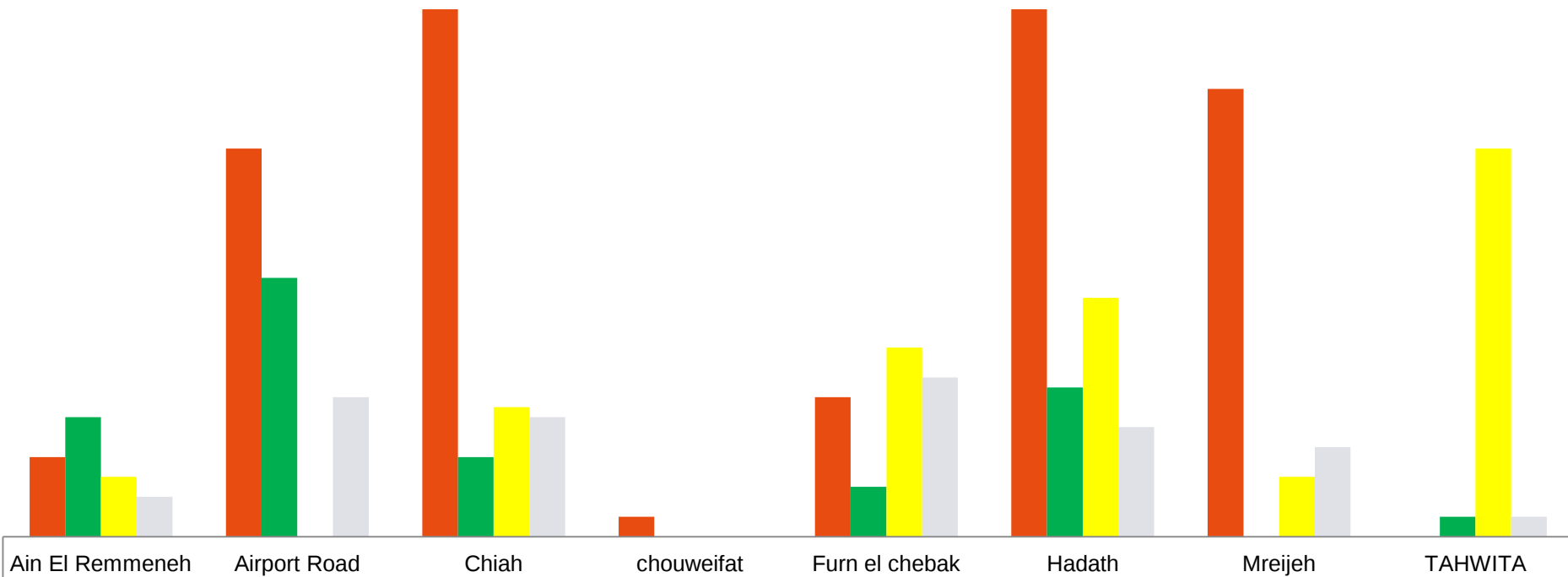
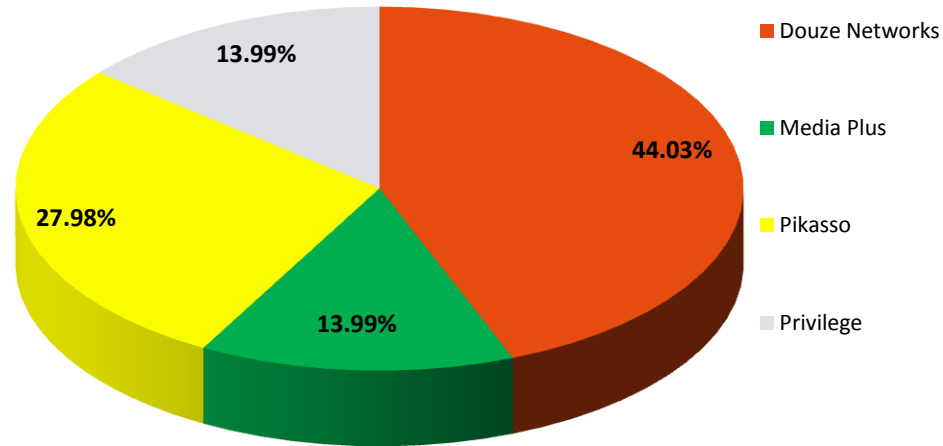
Beirut

Golden Beirut



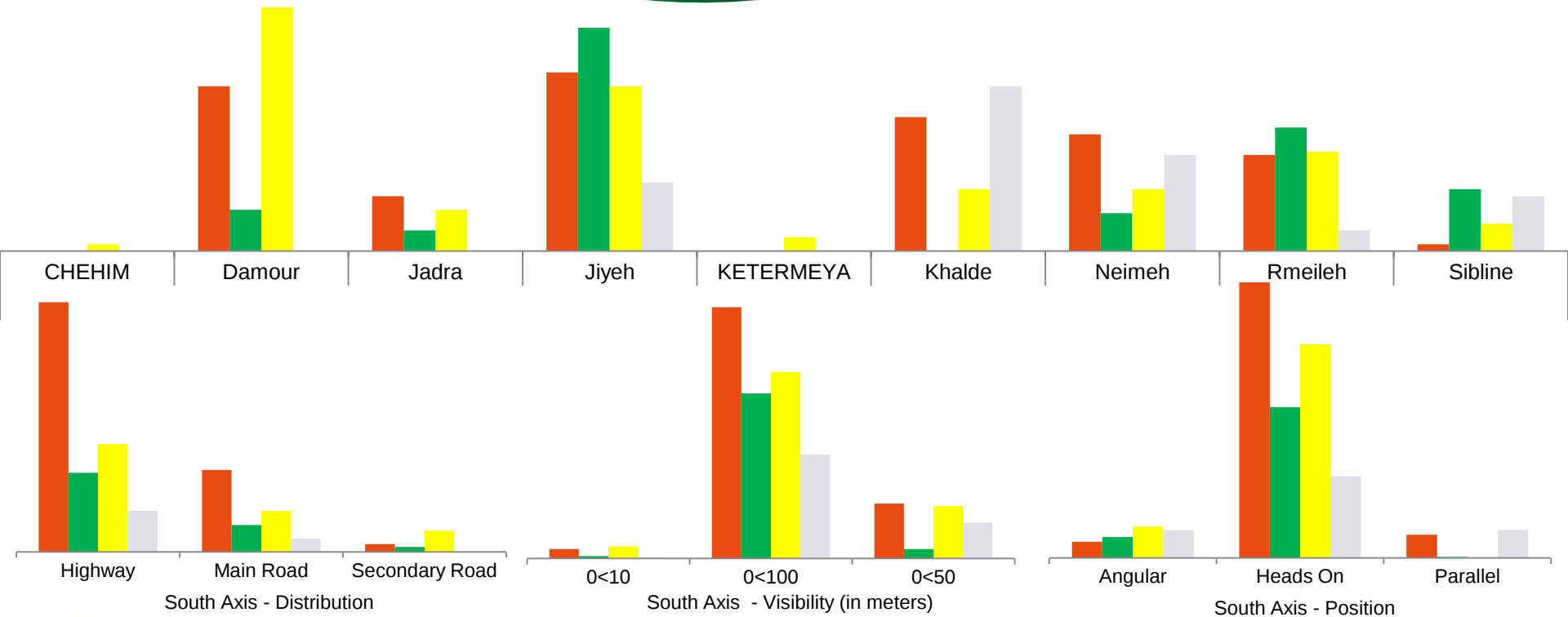
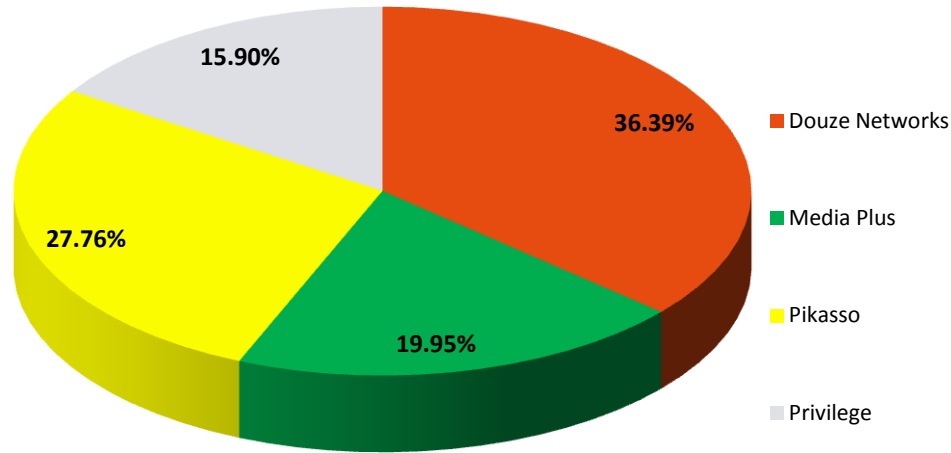
Beirut

Sub-regions



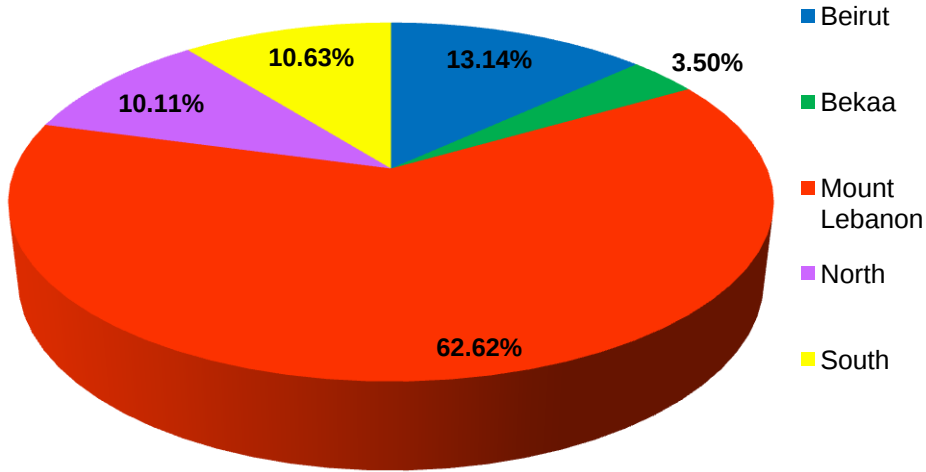
South Axis

Golden Route

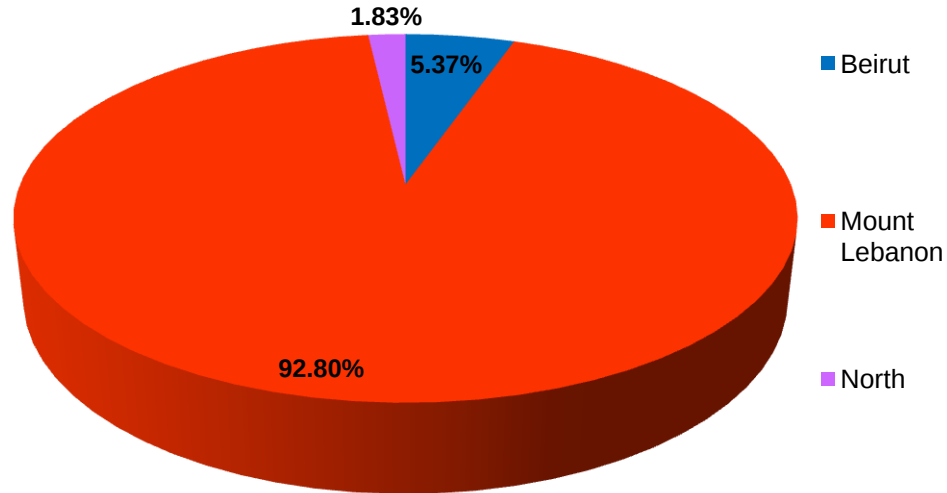


Comparative per Region

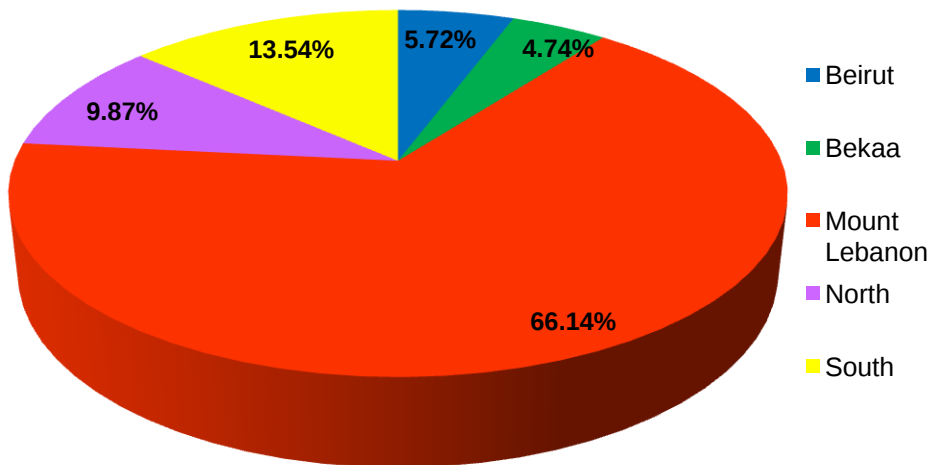
Media Plus



Douze Networks



Pikasso



Privilege

